

Eurovestech boss Richard Bernstein takes two prizes at first Business Charity Awards

By Lizzie Rivera, Third Sector 1 July 2010



Richard Bernstein

Inventor of 'share gifting' is Business Charity Champion and Outstanding Individual at Third Sector event where the Co-Operative Group also take two awards

Richard Bernstein, chief executive of technology investment firm , scooped two awards at *Third Sector's* inaugural Business Charity Awards last night.

The event, held at the Grosvenor House hotel in London, was sponsored by Communications and hosted by BBC News presenter Huw Edwards.

Bernstein was chosen by judges as Business Charity Champion for inventing 'share gifting' and founding & Share Alike, a company that encourages publicly listed companies to donate shares to charitable causes. Bernstein also took home the Outstanding Individual award for innovation and the personal commitment he has shown to this cause.

Bernstein said when he collected his award: "This is about leadership, but it is also about following. To make things happen, we need people to follow our example."

Guests at the dinner also heard from Nick Hurd, the Minister for Civil Society. "These awards are an opportunity to throw a spotlight on organisations that are working with charities and doing it well, and I think it puts out a message that encourages others to do more of the same," he said.

The -operative Group also won two awards. It secured the Employment Scheme award for its work in conjunction with , which has provided training and employment opportunities for people with disabilities, and the UK Project award for its five-year scheme with sport charity , which has helped more than 1,200 young people get involved in sports volunteering.

Unilever was awarded the Charity Partnership award, which recognises mutually beneficial affiliations, for its 10-year alliance with the Childbirth Trust. The company has sent procurement staff to help the charity and has also sponsored NCT events. Unilever gets exposure to hundreds of thousands of potential customers in return.

FULL LIST OF WINNERS

Business Charity Champion: Richard Bernstein, chief executive, Eurovestech

For the business leader who has done the most to harness corporate support for charity

Affinity Marketing: AXA and the RSPCA

For the company that ran the best affinity marketing scheme with a charity

Cause-related Marketing: Hovis and the Royal British Legion

For the cause-related marketing campaign that has done the most to benefit a charity

Challenge Team: GVA Grimley and Round Table Children's Wish

For staff involvement in a fundraising challenge for charity

Charity Partnership: Unilever and the National Childbirth Trust

For the best collaboration between a company and a charity for mutual benefit

Corporate Foundation: DHL UK Foundation

For the foundation set up by a company that has done the most to help charity

Employee Engagement: Unity Trust Bank

For the company that has done the most to engage its workforce in helping a charity

Employment Scheme: The Co-operative Group and Mencap

For the company that has done the most to help a charity by offering employment, training, work experience or other employment-related benefits

Media Partnership: News International and Beatbullying

For a partnership between a media brand and a charity that has done the most to raise a charity's profile

Outstanding Individual: Richard Bernstein, chief executive, Eurovestech

For the employee who has devised the most innovative or productive way for their company to support charity

Overseas Project: Eaga and Childreach International

For the company that has made the biggest difference through involvement with an overseas charity project

Social Investment: PLMR and the Springfield Community Flat Project

For the company that has implemented the most effective social investment initiative

UK Project: The Co-operative Group and StreetGames

For the company that has made the biggest difference through involvement with a charity project